



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
37 C.F.R. § 3.73(b) Statement

RECEIVED

MAR 14 2002

#2  
SIA  
4-22-02

Applicant: Oussama Zbib

For: SYSTEMS AND METHODS FOR DELIVERING ADVERTISEMENTS \$C 2800 MAIL ROOM

Serial No.: 10/068,210

Filed: February 6, 2002

**BellSouth Intellectual Property Corporation (a Delaware corporation)** is the assignee of the entire right, title and interest in the patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the **patent application** identified above. The assignment was recorded in the United States Patent and Trademark Office on \_\_\_\_\_ at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application identified above to the current assignee as shown below:

1. From \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office on \_\_\_\_\_ at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

- ☐ Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

RECEIVED

MAR 14 2002

**Power Of Attorney**

**Technology Center 2100**

I hereby revoke all previous powers of attorney, if any, and appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

Roberto Capriotti  
Maria Comninou  
George D. Dickos,  
Thomas J. Edgington,  
Christine R. Ethridge,  
Jesse A. Hirshman,  
James M. Joyce,  
Mark G. Knedeisen,  
William E. Kuss,  
James R. Kyper,

Reg. No. 46,599  
Reg. No. 44,626  
Reg. No. 30,048  
Reg. No. 34,324  
Reg. No. 30,557  
Reg. No. 40,016  
Reg. No. 43,700  
Reg. No. 42,747  
Reg. No. 41,919  
Reg. No. 27,346

Michael D. Lazzara,  
Mark R. Leslie,  
Franklin B. Molin,  
Robert A. Muha,  
Donald R. Palladino  
Jonathan C. Parks,  
Bernard G. Pike  
David Schramm  
Robert D. Yeager  
Marcus Delgado

Reg. No. 41,142  
Reg. No. 36,360  
Reg. No. 37,397  
Reg. No. 44,249  
Reg. No. 46,976  
Reg. No. 40,120  
Reg. No. 46,993  
Reg. No. 41,295  
Reg. No. 25,047  
Reg. No. 38,122

**Please Direct All Correspondence to:** Jonathan C. Parks, Esq.  
Kirkpatrick & Lockhart, LLP  
Henry W. Oliver Building  
535 Smithfield Street  
Pittsburgh, PA 15222-2312

## Declarati n

I hereby declare that my presentation of this paper constitutes a certification under 37 C.F.R § 10.18, which provides, in part, that all statements made herein of my own knowledg are true and that all statements made on information and belief are believed to be true; and that further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful statements may jeopardize the validity of the application and any patent issuing therefrom.

Date

2-11-2002

Signature

Jacqueline Gregorski

Name

Jacqueline Gregorski

Title

Vice-President-BellSouth Intellectual Property Corporation

Attorney's Docket No. 010158

**PATENT**

For: ☒ U.S. and/or ☒ Foreign Rights  
For: ☒ U.S. Application or  
☐ U.S. Provisional Application  
For: ☐ U.S. Patent  
For: ☐ PCT Application  
By: ☒ Inventor(s) or ☐ Present Owner

### ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR:**

Inventor(s) or person(s) or  
entity(ies) who own the  
invention

Oussama Zbib  
(type or print name(s) of ASSIGNOR(S))

745 Ullswater Cove  
Address

Alpharetta, GA 30022

Canadian  
Nationality

(if assignment is by person or entity to whom invention was previously assigned  
and this was recorded in PTO, add the following)

Recorded on \_\_\_\_\_

Reel \_\_\_\_\_

Frame \_\_\_\_\_

hereby sells, assigns and transfers to

**ASSIGNEE:**

BellSouth Intellectual Property Corporation  
(type or print name(s) of ASSIGNEE(S))

824 Market Street, Suite 510  
Address

Wilmington, DE 19801

(a Delaware corporation)  
Nationality

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

☒ the entire right, title and interest

☐ an undivided \_\_\_\_\_ percent ( \_\_\_\_\_ %) interest for the United States and its territorial possessions

(check the following box, if foreign rights are also to be assigned)

☒ and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled: **SYSTEMS AND METHODS FOR DELIVERING ADVERTISEMENTS**

Name of Inventor: Oussama Zhib

(check and complete (a), (b), (c), (d), (e), (f) or (g))

and which is found in

(a) ☒ U.S. patent application executed on even date herewith

(b) ☐ U.S. patent application executed on \_\_\_\_\_

(c) ☐ U.S. provisional application naming the above inventor(s) for the above-entitled invention

☐ Express mail label no.: \_\_\_\_\_

Mailed: \_\_\_\_\_

☐ To comply with 37 CFR 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.

(d) ☐ U.S. application no.: \_\_\_\_\_ Filed: \_\_\_\_\_

(e) ☐ International application no. PCT/ \_\_\_\_\_ / \_\_\_\_\_

(f) ☐ U.S. patent no. \_\_\_\_\_ issued \_\_\_\_\_

☐ A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (g), if foreign application(s) is also being assigned)

(g) ☒ and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

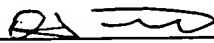
ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation

or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this \_\_\_\_\_ day of \_\_\_\_\_

\_\_\_\_\_  
Date of Signing

**WARNING:** The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

 JAN 31, 2022  
Signature of ASSIGNOR(S) Date

Oussama Zbib

\_\_\_\_\_

\_\_\_\_\_

(if ASSIGNOR is a legal entity, complete the following information)

\_\_\_\_\_  
(type or print the name of the above person  
authorized to sign on behalf of ASSIGNOR)

\_\_\_\_\_  
Title

**NOTE:** No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized, then it will only be prima facie evidence of execution. 35 USC 261. Use next page if notarization is desired.

☐ Notarization or Legalization Page Added.